

C.T.A.M.

The **MAGIC** *of*
THEATER



2010

About McGuire's Resort

McGuire's Resort in Cadillac will, once again, be the host of our C. T. A. M. 2010 Fall Conference, September 24, 25 and 26.

McGuire's is just far enough away to be out in the country but close enough to Cadillac so you are not far from anything. Their rooms include, built-in hair dryers, coffee with coffee maker, built-in iron and ironing board and small refrigerator.

Make your own hotel reservations by calling 1-800-632-7302. We've arranged favorable rates at McGuire's again this year and be sure to mention C.T.A.M. to get the following rates per room.

Single or Double Occupancy: \$94 per room per night
Triple Occupancy: \$114 per room per night
Quad Occupancy: \$134 per room per night

Once again this year, your Saturday breakfast is included in your room rate. You can get directions and an overview of McGuire's at www.mcquioresort.com. REMEMBER that it is the peak of the color tour season, so call early to reserve your room.

Your conference registration includes Saturday lunch and dinner and Sunday brunch. All other meals are on your own at McGuire's or surrounding restaurants.

Joyce A. Schultheiss Memorial Scholarship Auditions

In past years at the fall conference, people have experienced the wild, zany and sometimes obnoxious antics of the people who are selling raffle tickets. What were they excited about? They knew that the scholarship was solely funded by the proceeds of the raffle. Are they going to do it again at this year's conference? You bet your bippy they are! This year we even have a few more ways that you can help.

The Joyce A. Schultheiss Memorial Scholarship Auditions were created to assist deserving students pursuing a degree in theatre arts at a Michigan Institution of higher learning. Each applicant is required to be sponsored by a theatre organization that is a member of C.T.A.M., and go through an audition process.

How can you assist deserving theatrical students of Michigan? There are plenty of ways to help out.

- ~ Bring or send an ITEM to be raffled at the Fall Conference
- ~ Purchase raffle tickets!
- ~ Participate in the C.T.A.M. Scholarship Golf Outing
- ~ We always accept monetary donations

Golf Outing

To kick off the weekend we are, again, offering a nine hole mixed foursome golf scramble on Friday afternoon. Plan to come Friday, September 24th at 4 pm and enjoy some fun challenges on one of the McGuire's courses. So many fun prizes to win: Longest Drive, Closest to the Pin, Theatrical Recitation and of course 1st prize and all of the bragging rights that come with it!

Other Information

The Saturday Evening Black and White Banquet – Join us for an evening of fun. The color scheme of the evening is black and white. Anything goes as long as it is black and white – be creative! Join us before the banquet for the Collins Cocoa Hour sponsored by Vincent Weiler Consulting, LLC.

The Door Decorating Contest – Do you want to win some cool prizes? Decorate your door with the Magic of Theater! Let's have 100% participation and show the staff at McGuire's that Community Theater folks are alive and energized and fun people to be around.

~ **Items can** be attached with masking or scotch tape, or somehow attached and easily removed without damaging the doors. Absolutely no nails, screws, duct tape or other strong adhesive tape or glue or staples.

~ **Please confine** the decoration to your door.

~ **Do not** set up furniture or props in the hallway. Fire codes, we've all dealt with them.....

EXCITING NEWS!!

ATTENTION: Young talented youth in your Theatre Group. We have an anonymous donor who will donate conference registration scholarships to the first 10 youths that register. Hotel registration is not included. This is open to students between the ages of 13 and 18. All the workshops we are offering this year are appropriate for any age level. Registration includes

Saturday lunch, Saturday banquet and Sunday Brunch. The hotel registration includes breakfast.

Workshops

SESSION 1	SESSION 2	SESSION 3	SUNDAY ROUNDTABLES
Character Development	Character Development	Rights & Royalties	Youth Evaluation
Script Analysis	Sets	Special Effects	Dinner Theatre
Costuming The Entire Package	Social Networking	Costuming The Entire Package	Resource Directory
Grants	Grants	Dance	Adjudication
Rights & Royalties	Script Analysis	Taking It On The Road	Recruiting Volunteers
Dance	Fundraising	Sets	
Fundraising			

Remember you can register on line at www.communitytheatre.org. This is a secure site.

Workshops and Workshop Leaders

Pulling A Character Out Your Hat ("Creating a Character: Truth in Acting") A concise workshop which will focus on basic techniques useful in creating and portraying characters on stage. Short scenes from various plays will be used to illustrate how to employ characterization concepts in developing a character and the choices an actor can consider.

Art Nemitz has been a well-known member of Kalamazoo Civic Theatre for over forty years. He has served on their board of directors and directed and acted in many productions.

Step Into Sensation (Dance for Musical Theater) Learn to instruct dancers and non-dancers to look great on stage. Learn some basic footwork and make it look more difficult with upper body movement and facial expression.

Judi Swartz has been a tap dance instructor for 11 years at Vision Studio of Performing Arts in Mount Pleasant, and for 7 years at the Academy of Performing Arts in Alma. She also has been teaching ballroom dance for 5 years at both studios.

Leading The Way With RRL Royalties, rights and licensing are key elements in our business. Learn tips that can ease the process, give you some leverage and get the most bang for your buck.

Jill Patchin is the former business manager of the Grand Rapids Civic Theatre where she negotiated royalties with all the major royalty houses. She is currently the Corporate Sales Director for Extremetix Ticketing and is a former president of the American Association of Community Theatres.

The Magicians Assistants (Wireless Social Networking)

Are you curious about the best way to publicize your organization or event online? Is social networking worth the hassle? Learn about social networks and some tips and tricks for making sure your event or organization is online in a positive way, and some common pitfalls to avoid.

Craig VanKempen is an graduate school at The University of Michigan-Ann Arbor studying Social Work/Public Health. He has a B.A. in Theatre and German from UM-Ann Arbor. Craig uses social media and networking as regular resources for program growth and awareness.

Granting Your Wish This class is geared for individuals who have no experience in grant writing and want to learn where to get started. Sandi will demonstrate how to find funders, what funders look for, the basic grant writing outline, and the common pitfalls of grant proposals.

Sandi Sigworth is currently Board President of All-of-us Express Children's Theatre. She is also the Fundraising Chair and on the Grants Committee. Sandi has been writing grants for a couple of years now with great success for AECT. Has been a volunteer with AECT off and on for 10 years and has been the Costume Guild Supervisor as well.

Manipulating Reality shaping set materials with heat. Learn new ways of working with PVC, Styrofoam and other materials.

David Len received his B.F.A. in Theatre/Tech Design from Wayne State University and his M.F.A. from the University of Connecticut. He is currently the scenic designer at Grand Rapids Civic Theatre where he has designed and painted over 140 productions.

Behind the Scenes Learn how to create stage pictures, define a period, and fit costuming into the whole design package of a production.

Jim Rancilio is the costume designer for Flint Community Players. He is well known for his fine work and creativity.

What Does That Scene Really Mean? Script Analysis. Learn a new approach to script analysis. Stanislavsky used what Dr. James Thomas refers to as "Action Analysis". It does not do away with formalist analysis; however, it is a beneficial aid for anyone involved in the creation of a theatre production. We will walk through this process as a group using a section of a script. This will be fun and can get animated when working in a group. Join the fun!

Darryl C. Davis holds a B.A. in Theatre performance from Western Michigan University and attended the University of Florida where he earned a Master of Fine Arts degree in Theatre performance and is now on the back end of a PhD program in Theatre Directing at Wayne State University.

Poof There it is -- No Pyro? No Problem! Special effects encompass a broad range of applications from creating atmospherics onstage to providing cover for an onstage disappearance. Since 9/11 the rules and regulations for pyrotechnics have become increasingly more stringent and the cost of managing pyro equipment and materials has skyrocketed. Learn how to create special effects that are inexpensive, but effective without the danger and hassle of pyro, with clean simple alternatives.

Kirsten Chesak currently serves as the Managing Director of the Kalamazoo Civic Theatre, but comes from a design background. She has 20 years of experience in the areas of lighting, sound and special effects in a variety of performance venues on a variety of budgets.

Taking it on the Road. Learn the tricks of the trade on taking your show to a festival or to another venue. This panel of experienced theatre directors will help you learn how to deal with the royalty houses, cut a show, pack it up, and load it in.

Claudia Scott – Rosedale Community Players

David Wahr – Monroe Community Players

Vince Weiler – Tawas Bay Players

Abra-cadabra-money (Fundraising) Join us and learn how you can take your development department back to basics. Simple, personal and low cost approaches can lead to a stronger connection to your supporters and, hopefully, increased gifts!

Rebecca Steketee has 9 years experience in fundraising in the nonprofit sector. Rebecca was part of Detroit Symphony Orchestra's \$125 million endowment and debt reduction campaign.

Sunday Roundtables

Nothing up my Sleeve, Comedy on my Plate (Dinner Theatre) – moderated by Barbara Beckers, Past C.T.A.M. President, Northland Players

Audience Review Youth Evaluation – moderated by Miranda Hartman, All-of-us Express Children's Theatre

Is That What They Saw? (Adjudication) – moderated by Betsy Willis, Old Town Playhouse

Where Did That Come From (Resource Directory) – moderated by Mary Lou Britton, Grosse Pointe Theatre

Increasing Assistance (Recruiting Volunteers) – moderated by Mary Jo DeNolf, director of volunteers, Grand Rapids Civic Theatre

I would send a big thank you to Mike Duda from the Gratiot County Players for the Design of the Conference Logo this year.